



# Achieve Accurate Color with G7™ Process Control



**G7™ Qualification:** Achieve repeatable, consistent control over your production process with X-Rite Certified G7™ Color Experts. We will come to your site to help you update your workflow to G7™ compliance, then train you to achieve and maintain control and consistency in each and every print run.

## G7™ Qualification

G7™ is a proof-to-print process control method that allows you to reliably and efficiently match the visual appearance of multiple devices and ensures that your process colors are neutral and balanced, improving gray balance, color stability and color matching. G7™ can be applied to any type of printing that uses a CMYK color space, regardless of the type of ink or printing method, including Electrostatic, Inkjet, Offset Sheetfed, Offset Web, and Flexo print.

## How You Will Benefit

The G7™ Master Printer Program teaches you how to use and apply process control procedures throughout your entire process. The benefits include:

- ▶ The ability to print and achieve the same color, over and over, thus reducing cost and saving valuable time
- ▶ Assurance that you are printing to industry standards, such as GRACoL or SWOP
- ▶ Continued makeready savings, resulting in increased efficiency and cost control
- ▶ A key differentiator in the marketplace—Customers who are seeking consistency are looking for G7™ Master Printers

## Contact Us

xritecolorservices.com  
1-800-248-9748 x2307  
training@xrite.com



## Customer Testimonial

"I decided to get some training from X-Rite in order to get G7™ qualified and I was so glad that I did! The instructors from X-Rite were very knowledgeable and personable and made the education process very easy. I would easily refer others to utilize their training courses if they want to better themselves in the area of profiling and color management!"

Doug Jaeger, Digital Print Manager at Source One Digital



On-Site  
Training

### G7™ Master Printer Agenda

G7™ Qualification from X-Rite typically takes three days, and is fully customizable to your scenario and workflow. You and your team will learn the G7™ method and build upon foundations in densitometric press measurement of solid ink densities (SID) and tone-value-increase (TVI/dot-gain), using color measurement to achieve ideal gray balance on press. After training, your press operators will be able to easily incorporate this new approach to build press calibration curves.

#### ▶ Setting Up a G7™ Workflow

After performing an audit of your press conditions, color measurement equipment, and process control procedures, our team will advise you on changes that will be required to prepare for the training. This will assure that you have the right conditions and the proper software and instruments in place to perform a successful training and qualification.

#### ▶ On-Site Training

An X-Rite G7™ Certified Color Expert will train your team how to achieve and maintain print standards, such as GRACoL or SWOP, on your presses. We will work with you to calibrate and verify up to three presses using the G7™ methodology with instruction on how to create calibration curves for your workflows. The training in your environment will show you how to calibrate and profile your proofing system to conform to the same print conditions that you are using for your press, so that the proof is a valid and achievable target for your pressmen.

#### ▶ Qualification

The final step is assisting you in submitting your application and results to IDEAlliance to request your G7™ Master Printer Qualification.

### Pricing

On-site training requires three days and is available for \$1,750 per day, plus travel and expenses. Achieve G7™ qualification today and see the return on your investment immediately in the markets you serve.