



FUNDAMENTALS

Color & Appearance

Fundamentals of Color and Appearance - On-Site

Bring an X-Rite Color Expert to your location for a real-world, practical approach to controlling and managing color throughout your supply chain.

Fundamentals of Color and Appearance - On-Site

Our on-site “Fundamentals of Color and Appearance” program closely follows our regional seminars. Your on-site differs in that it is tailored to your specific workflow. Each question opens the doors to a conversation specific to your color control needs. Participants will learn how to control color more effectively through live demonstrations. When we leave, you’ll have the knowledge and tools to be self-sufficient within your color workflow to increase your company’s quality productivity.

Who Should Attend?

Anyone responsible for color quality assurance or formulation.

Course Overview

- The science of color and appearance
- Quantifying color
- Current standards and practices
- Visual and instrumental color assessment
- Visual quality control
- Instrumental quality control
- Controlling color quality
- Communicating color information
- Establishing your own color policies
- Deploying enterprise-wide color management
- And more

Benefits of Learning from X-Rite

- Hands on experience with a Color Expert.
- Live and applicable demonstrations.
- If training multiple people from the same company, the on-site training option by an X-Rite Color Expert can be more cost effective.
- X-Rite will work with you on a specific agenda that will accommodate varying levels of color knowledge, specific applications or even job functions.
- You’ll have the knowledge and tools to be self-sufficient within your color workflow to increase your company’s quality productivity.

Course Length: 1 Day

Location: Your Facility

Pricing:

5 People: \$1,995

6-10 People: \$2,995

11-25 People: \$2,995+\$195/per person

(Pricing does not include travel and expenses for X-Rite Color Experts)

REGISTER NOW

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or call 800.248.9748 x2307



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X-RITE WORLD HEADQUARTERS

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